



AGENDA

8:30am – 9am	Registration. Coffee, tea, light breakfast	All activities take place in Tilton Hall on the Clark campus.
9am – 9:30am	Welcome – Clark University President David Fithian School of Management Dean Alan Eisner	
9:30am – 10:45am	Panel 1: ESG Investing <i>Discussion will focus on how Environmental, Social and Governance (ESG) principles are crucial to developing strong, resilient companies and assets that deliver long-term value for investors.</i>	
10:45am – 11am	Break	
11am – 12:15pm	Panel 2: Climate Finance <i>Climate finance refers to "local, national or transnational financing—drawn from public, private and alternative sources of financing—that seeks to support mitigation and adaptation actions that will address climate change."</i>	
12:15pm – 1:15pm	Lunch	
1:15pm – 2:30pm	Panel 3: Branding/Marketing and Sustainable Business <i>Panel will focus on the importance of Sustainability in helping companies build brand value and competitive advantage in product and service markets.</i>	
2:30pm – 2:45pm	Break	
2:45pm – 4pm	Panel 4: Community Engagement & Social Impact <i>Discussion will focus on essential need for colleges/universities, businesses and community organizations to work together to address the challenges in our society.</i>	
4pm – 4:30pm	Final Comments Wrap Up	

Additional information

Lunch provided to in-person attendees only. Panelists and agenda are subject to change.