



UNDERGRADUATE MANAGEMENT MAJOR ~ PROGRAM REQUIREMENTS

NAME _____ CLARK ID _____

REQUIRED MAJOR COURSES (15 units)	SEM./YR. COMP.	Marketing Track	SEM./YR. COMP.
ECON 010 Economics & The World Economy (GP)		<i>Students must complete at least 3 of the following electives:</i>	
MGMT 100 The Art and Science of Management (VE)		MGMT231 Marketing Research	
MGMT 101 Principles of Accounting <i>Not recommended to first semester students.</i>		MGMT234 Consumer Behavior	
MGMT 104 Introduction to M.I.S. (FA)		MGMT237 Branding Concepts	
MGMT 110 Quantitative Methods for Managers (FA)		MGMT238 Digital Marketing	
MGMT 170 Managerial Communications		<i>Marketing Track students must also complete at least 1 of the following electives:</i>	
MGMT 203 Management Accounting <i>Prerequisite: MGMT 101. Not open to 1st year students.</i>			
MGMT 210 Management and Behavioral Principles (DI) <i>Junior/Senior Only</i> <i>Students planning on doing the 5th year MBA should wait until senior year to take this course. Discuss this with your adviser.</i>			
MGMT 110 Quantitative Methods for Managers (FA)			
MGMT 230 Marketing Management <i>Prerequisite: MGMT 100; Sophomore, Junior, Senior Only</i>			
MGMT 240 Corporate Finance <i>Prerequisites: ECON 010, MGMT 100, 101, and 110.</i> <i>Junior/Senior Only</i>			
MGMT 250 Operations Management <i>Prerequisites: ECON 010, MGMT 100, 101, and 110.</i> <i>Junior/Senior Only</i>			
MGMT 260 Applying the Art and Science of Mgmt (CAPSTONE) <i>Prerequisites: MGMT 240, 250-Seniors only.</i>			
MGMT 262 Business Ethics and Law (VP) <i>Junior/Senior Only</i>			
Management Elective: _____ <i>(must be a 200 level or higher MGMT course)</i>			
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<p>*MGMT 298 & 299 cannot count as a Management Elective * ENT 245 can be taken as a MGMT elective requirement. No other ENT course can count as a MGMT elective. *Two Units of Management (MGMT) elective coursework must be completed in total.</p> <p>**Students completing the Marketing Track will complete 4 electives – the specific courses they should take are outlined in the Track information</p>			

ENG 204 - Writing for Modern Media
ENG 205 - Culture and the News
ENT 202 - Entrepreneurial Comm. and Influence
ID 237 - Program Eval. for Youth & Community Dev.
MCA 282 - Radio Journalism in the Community
PSYC 204 - Lab in Decision Making
PSYC 271 - Creativity, Collaboration, and Human Dev.
PSYC 290 - Motivation and Self-Regulation
SCRN 107 - Introduction to Digital Filmmaking
TA 112 - The Creative Actor