



HIGHLIGHTS

- Year 1** MCA 101 + media production course
- Year 2** Production, history, and theory courses in a wide range of disciplines
- Year 3** Meme Culture and Comedy Theory
- Year 4** Media Now! Theory into Practice

Introduction to the Major

Give your passions an artistic outlet and a directed focus while studying Media, the Arts, and Culture through an interdisciplinary lens.

Today's media crosses boundaries and pushes limits. In Clark's Media, Culture, & the Arts major you will engage in media production while studying history and theory informed by philosophical, artistic, and technological traditions — all through an interdisciplinary lens. Study all aspects of media in a diverse cultural environment with a global perspective. From graphic design, photography, and video to theater, illustration, and game development, make the new media of tomorrow!

CORE COURSES

Jumpstart your major with a media production course alongside MCA 101, which engages you in a series of media-focused case studies that emphasize the interdisciplinary nature of media in context. Examine how cultural forms are created and circulated, and how they resonate in everyday life. The MCA major consists of 13 courses, including:

- Intro to Theory, History, and Analysis of Media
- Three media production workshops
- Three histories of sight and sound courses
- Three theories of culture courses
- Two creative intermedia seminars
- Capstone or honor's project

MCA is the largest Visual and Performing Arts major

"MCA is a rigorous, innovative new pathway through the liberal arts that is limited only by a student's imagination and ingenuity."

— HUGH MANON, FACULTY IN SCREEN STUDIES AND MCA



MEDIA, CULTURE, & THE ARTS

Bachelor of Arts



DESIGN
YOUR
JOURNEY



Explore
and navigate
Clark curriculum



Connect
and engage
with communities



Discover
and pursue
your passions



Develop
professional
skills



Reflect,
design
and plan

YEAR

1

YEAR

2



□ Find your MCA on-ramp

Take one of more than 20 media production courses that focus on practical skills and applications to get your intellectual and creative juices flowing.



□ Connect and explore

Develop close relationships with a professor and group of peers who share your interests through a First-Year Intensive (FYI) course.



□ Identify Program of Liberal Studies (PLS) courses

Talk with your faculty adviser to start identifying courses that match your interests and goals.



□ Get involved

Join a student club such as Radio of Clark University or Clark University Players. Visit the Office of Community Engagement and Volunteering to learn about opportunities to get involved off campus.



□ Seek out resources

Build your writing skills through the Writing Center. Consult a reference librarian on a research project. Visit the Career Lab in ASEC to get your resume ready for internships and other opportunities.



□ Explore Worcester!

Go see a show at the Palladium or Mechanics Hall. Visit the American Antiquarian Society or Worcester Art Museum.



□ Reflect on what sparks your interest

What new passions have you discovered? What do you want to try? Discuss emerging interests with your adviser and start mapping out courses and activities for the next three years.



□ Declare your major

Work with the MCA program director to design your path through the program and officially sign on to the MCA major.



□ Develop your skills

MCA courses will help you learn skills including critical and creative thinking, technical and information literacy, and teamwork and problem-solving.



□ Delve deeper

Studying diverse media and time periods will help you to produce innovative work that can interrogate and transform the field. Look and listen closely to cultural and social forms and trends.



□ Consider study abroad

Look into options for junior year or a semester abroad that also fulfill program requirements. Visit the Study Abroad Office to explore the possibilities.



□ Start networking

Create a ClarkCONNECT profile and reach out to alumni in your fields of interest. Schedule an appointment with your career adviser or log in to Handshake to find remote or in-person opportunities. Check out the Alumni Job Shadow Program to learn about potential career paths.



□ Explore your interests

Get involved with the New Play Festival, the Geller Jazz Festival, or the Schiltkamp Gallery.



□ Reflect on your experiences

What do you enjoy, and do well? Which career options are you now considering, and which do you still want to explore?

WHAT CAN I DO WITH MY MAJOR?

JOBS & EMPLOYERS

Graduates work in media production, talent management, communications, and more for employers including the city of Worcester, Rebel Interactive Group, and Himalaya.

RECENT INTERNSHIPS

MCA students have interned in audio and video production, marketing, and other fields with organizations including The Documentary Group, Macmillan, and Unite America.

YEAR 3



Synthesize!

Take a creative intermedia seminar to apply media theory and production techniques in a fully collaborative and interdisciplinary context.



Develop a professional resume

Upload your resume to Handshake for review and feedback. Visit the Career Lab during drop-in hours for help taking it to the next level.



Expand and explore through PoP

Take a Problems of Practice (PoP) course — such as Urban Community Journalism — and work on a faculty-led team to investigate complex questions, problems, or challenges that have significance beyond the borders of Clark's campus.



Seek new experiences

Dive into an internship, job, or research opportunity to explore your career interests. Bring a passion project to life with the support of Opportunity Funding.



Begin to plan beyond senior year

Are you considering graduate school? Connect with your career adviser to strategize and plan. Notify the Graduate Office if you intend to apply for the accelerated degree program to earn a bachelor's and master's in five years.



Considering honors?

Talk with your faculty adviser to propose a research or creative project.



No regrets!

What's on your Clark bucket list? Where are you confident? Where do you still need to build skills or experience?

YEAR 4



Pull it all together

Take Media Now! Theory into Practice as your capstone or design and carry forward your own project. This is a chance to use all you have learned during your time at Clark.



Show your work

Share your passions and your work by presenting at ClarkFEST or at an off-campus festival or conference. Pass on your knowledge and give back by working as a Peer Learning Assistant (PLA). What other experiences can you leverage to pursue your goals?



Get published!

Work with sponsoring faculty or an adviser to prepare and submit a manuscript to SURJ or another peer-reviewed journal.



Engage your networks

Keep reaching out to Clark and MCA alumni through ClarkCONNECT. Set up informational interviews to learn about what they do and how they got there.



Get ready to launch

Talk with faculty and your career adviser about your plans. Identify faculty who know you well and will serve as references or write letters of recommendation. Update your professional profiles including LinkedIn. Schedule a mock job interview through the Career Connections Center to get feedback and for help with the job search or preparation for graduate school.



Ask the big questions

Reflect on your growth and how you have changed at Clark. What have you learned that you value? What have you excelled at? What action steps do you need to take this year to finish strong?



AMPLIFY YOUR MAJOR!

Study at the crossroads of media theory and practice. Then create the future.

Study media as you immerse yourself in your own creative work and scholarship. Explore everything from the traditional arts to contemporary hybrid and emerging media forms under the guidance of our faculty, who are extraordinary scholars and practitioners. Join our tight-knit community in Clark's Visual and Performing Arts Department and dive into the histories and theories behind various media forms, while creating bold new works that combine your interests and reflect innovative pathways in the medium of your choice.

CONNECT WITH US!

Your MCA faculty can help you identify and reach your goals.

Traina Center for the Arts
508-793-7113
ClarkU.edu/departments/visual-and-performing-arts/

Advising

We are here to support your academic journey.

An adviser will support you to design your path to meet your goals and interests in the Media, Culture, & the Arts.

CLARK
UNIVERSITY



Challenge Convention.
Change Our World.

950 Main St.
Worcester, MA 01610
508-793-7711

clarku.edu