## **Alumni Weekend**

# **Reunion Committee Member Guidelines**



#### **Overview**:

Clark University's Office of University Advancement invites enthusiastic, organized, and dedicated volunteers to join our Alumni Weekend Reunion Committees. Volunteering offers a unique opportunity to connect with fellow alumni, foster Clarkie pride, and contribute to the success of one of the University's most anticipated annual events. Volunteers play an essential role in helping us communicate effectively with their class members, celebrate their class milestones, and create meaningful and uniquely Clark experiences.

### **Responsibilities**:

**Alumni Engagement:** Help foster connections among classmates by reaching out to alumni through phone calls, emails, and social media platforms to encourage attendance and build excitement for Alumni Weekend.

**Class Giving Efforts:** Collaborate with Advancement staff to encourage classmates to support Clark through participation in class gift initiatives, helping increase engagement and donations to enhance University programs.

**Programming:** Partner with Clark staff to provide input on Alumni Weekend and class specific events.

**Feedback Collection**: Share your thoughts on the event's activities and offer suggestions for improvement to help shape future programming.

#### **Time Commitment:**

This is a volunteer position with an expected time commitment of approximately 2-5 hours per month leading up to Alumni Weekend. This includes virtual committee meetings and outreach efforts to classmates.

If you're passionate about Clark University and want to make a meaningful impact, join our team as an Alumni Weekend Reunion Committee Volunteer!