



## Clark University Financial Statement Summary For the Fiscal Year Ended May 31, 2024

The Fiscal Year 2024 (“FY 2024”) financial reports for Clark University (“the University”) include the opinion of the University’s independent auditors, audited financial statements, and corresponding footnotes.

### *Overview*

Clark’s financial performance for FY 2024 was mixed. While net tuition and fees were up 8.5% versus the prior year, a decline in operating contributions and grants and contracts revenue offset this increase. Total operating expenses increased 1.0% primarily due to inflationary pressures, which resulted in an operating deficit of \$1.9 million for the year.

### *Statement of Financial Position (Total Assets, Liabilities, and Net Assets)*

#### Total Assets

The University’s total assets increased \$39.5 million, or 5.4% from \$728.5 million as of May 31, 2023 to \$768.0 million as of May 31, 2024. This increase was primarily due to positive investment performance during FY 2024. Cash balances declined in FY 2024 as bond proceeds were used to fund the construction of the Center for Media Arts, Computing and Design which opened in September 2023, as well as other capital projects on campus.

#### Total Liabilities

Total liabilities decreased \$5.4 million, or 2.7% due to a reduction in accounts payable and accrued expenses related to construction activity and lease related obligations.

#### Total Net Assets

Total net assets increased \$44.9 million, or 8.5% due to positive investment performance and contributions, partially offset by the operating deficit. As of May 31, 2024, donor-restricted funds totaled \$431.9 million (or 75%) and unrestricted funds totaled \$140.3 million (or 25%) of total net assets.

## *Statement of Activities*

### Operating Results

The University's total operating revenue and other support totaled \$160.2 million, a slight decline from the prior year. Net tuition and fees and revenue from auxiliary services increased \$8.9 million, or 8.9% in FY 2024 due to an increase in enrollment and rates. Offsetting this increase was a \$3.5 million decline in contributions due to a significant unrestricted bequest received in FY 2023, and a \$6.2 million decrease in grants and contracts revenue in FY 2024.

The University's total operating expense increased \$1.7 million, or 1.0% from \$160.5 million in FY 2023 to \$162.1 million in FY 2024. This increase was primarily due to the impact of higher enrollment and inflation on operating expenses, as well as strategic investments made in the University's programs and facilities in alignment with the University's strategic framework.

Overall, the University generated a net operating deficit of \$1.9 million in FY 2024 due to a 0.5% decline in operating revenue and other support and a 1.0% increase in operating expense.

### Non-Operating Results

The primary contributor to the net non-operating revenue of \$46.8 million in FY 2024 was positive investment performance and contributions to the endowment. This compares to net non-operating expense of \$36.5 million in FY 2023 driven primarily by negative investment performance.

### *Looking Ahead*

Looking forward to FY 2025, the University is focused on cost containment to align its total operating expenditures with projected revenue forecasts, while continuing to make targeted strategic investments in enhancing Clark's academic offering and the Clark student experience. These areas of investment include academic programming, undergraduate and graduate admissions and financial aid, administrative systems, and classroom technology – all of which are foundational for student recruitment and retention. The University has announced the launch of a new School of Climate, Environment, and Society (CES) for the start of the fall 2025 semester. The School builds on Clark's long legacy of climate-related work in the natural sciences, social sciences, and humanities, and offers a unique interdisciplinary approach to teaching, learning, and finding solutions for mitigation and adaptation.